# FIEO International Reverse Buyer Seller Meet (RBSM) (Mumbai, Maharashtra, on 21-22 July 2025.)

The Federation of Indian Export Organisations (FIEO) — the apex trade promotion organisation of India set up by the Ministry of Commerce, Government of India, is organizing a Reverse Buyer Seller Meet (RBSM) in Mumbai, Maharashtra, on 21-22 July 2025.

FIEO, in collaboration with the Maharashtra Small Scale Industries Development Corporation (MSSIDC), is hosting this RBSM under the RAMP (Raising and Accelerating MSME Performance) initiative — a joint program of the World Bank and the Government of India.

This exclusive B2B engagement will allow international importers and buyers to directly interact with **certified MSME sellers from Maharashtra**, enabling meaningful business connections across key sectors:

### Focus Sectors/Product Categories:

· Food & Agro Products (Fresh Produce, Rice, Tea, Coffee, Spices, Processed Foods, Indian Snacks)

- ·Textiles & Ready-Made Garments
- · Engineering Products
- ·Automotive Spare Parts
- ·Electric Products
- ·Homeware & Kitchenware
- ·Gems & Jewellery (including imitation)
- · Sugar & Confectionery
- ·Drugs & Pharmaceuticals
- · Marine Products
- ·Indian Geographical Indication (GI) Products
- ·Plastics & Plastic Articles

## **Benefits for Selected International Buyers (One Representative per Company):**

•Reimbursement of Economy Class Airfare (subject to prescribed upper limits and document submission)

·Two nights hotel accommodation with airport transfers

## ·Access to exclusive business networking sessions with Indian MSME exporters

## **Important Notes:**

· Participation is open to foreign nationals only (not applicable to Indian passport/OCI/POI holders).

·Interested buyers can submit their registration using the following link (**upload registration** form/link here) : <u>https://forms.office.com/r/SnheCi2T8S</u>

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